

## 2,000+ Christian TV Avails Posted September 9, 2010

*All the Avails You Could Want – in One Place Every Week*

**Here are some selected avails:**

| Networks         |                |           |       |          |        |            |                    |                          |
|------------------|----------------|-----------|-------|----------|--------|------------|--------------------|--------------------------|
| Coverage         | Potential TVHH | Network   | Day   | Time     | Length | Rate Card* | Lead-In            | Lead-Out                 |
| US Nat'l Cable   | 72 million     | Christian | Su    | 6:00 PM  | 30     | \$3,000    | Great Health Works | Sheryl Brady             |
| US Nat'l Cable   | 92 million     | Family    | We    | 7:00 AM  | 30     | \$7,059    | Bernard Jordan     | Bill Winston             |
| US Nat'l Network | 95 million     | Family    | Su    | 6:30 AM  | 30     | \$17,500   | TBA                | Turning Point            |
| Stations         |                |           |       |          |        |            |                    |                          |
| DMA              | Potential TVHH | Network   | Day   | Time     | Length | Rate Card* | Lead-In            | Lead-Out                 |
| Top 10           | not available  | Christian | Mo    | 10:30 PM | 30     | \$400      | Jim Whittington    | Wisdom Keys              |
| Top 10           | 5,630,750      | MNT       | Fr    | 2:30 AM  | 30     | \$1,400    | Jack Van Impe      | Paid                     |
| Top 10           | 5,548,280      | Ind       | Mo-Fr | 8:00 AM  | 30 ea  | \$2,500 ea | Paid               | Know the Cause           |
| 10s              | not available  | Christian | Fr    | 9:00 PM  | 30     | \$760      | James Robison      | My Three Sons            |
| 20s              | 1,330,290      | FOX       | Mo-Fr | 8:30 AM  | 30 ea  | \$700 ea   | Paid               | James Robison            |
| 40s              | 667,497        | Christian | Tu    | 10:30 PM | 30     | \$350      | Precepts for Life  | Wretched with Todd Friel |
| 40s              | 607,930        | Christian | Su    | 6:30 AM  | 30     | \$275      | Religion           | In Search                |
| 130s             | 250,740        | NBC       | Su    | 7:00 AM  | 30     | \$525      | Campus Report      | Time/Makes Difference    |
| 140s             | 244,490        | ABC       | Su    | 6:30 AM  | 30     | \$200      | Faith Center       | GMA Sunday               |

**Let us do the work of finding you the best avails on Christian TV!**

Now – from the Media Team at Infinity Concepts – you can receive more than 2,000 of the most current Christian TV avails ... all in one place ... every single week.

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**About Infinity Concepts**

Contact [Infinity Concepts](http://InfinityConcepts.net) to learn more about our full-range of effective and cost-efficient media services that make the most of your media investment, including media planning, media management, media research, response measurement, TV & radio program placement, print ad & billboard placement, closed captioning, dubbing & distribution, program development & consultation, TV & radio spot production. Email us today at [media@infinityconcepts.net](mailto:media@infinityconcepts.net).

