

100+ WAYS INFINITY CONCEPTS CAN HELP

CONSULTING	BRANDING	CREATIVE	FUNDRAISING	PUBLIC RELATIONS	MEDIA	DIGITAL
Strategic Planning	Brand Audit	Graphic Design	Fundraising Strategies	PR Assessment	Media Analysis	Digital Assessment
Executive Coaching	Brand Research	<ul style="list-style-type: none"> Print Ads 	Stewardship Campaigns	Reputation Management	Media Development	Website Development
Leadership Development	Brand Development	<ul style="list-style-type: none"> Billboards 	Direct Mail Appeals	Crisis Management	<ul style="list-style-type: none"> Strategy 	Email Blasts
Change Management	Core Identity	<ul style="list-style-type: none"> Resources 	Email Appeals	Event Management	<ul style="list-style-type: none"> TV Program 	Landing Pages
Team Development	Brand Essence (Messaging)	<ul style="list-style-type: none"> Exhibits 	Donor Acquisition	Media Relations	<ul style="list-style-type: none"> Radio Program 	Ecommerce
<ul style="list-style-type: none"> Pre-Employment Testing Everything DiSC Profiles 	Brand Promise	Logo Development	Donor Conversion	Influencer Relations	Podcast	Social Media Content
Growth Strategies	Brand Identity	Resource Development	Donor Engagement	Integrated Messaging	Media Planning	Social Media Reporting
Infrastructure Development	Brand Positioning	Product Development	Partner Events	Conference Representation	Media Placement (All Media)	Banner Ads
<ul style="list-style-type: none"> Job Descriptions Organizational Charts Bylaws 	Brand Guidelines	Copywriting	Major Donor Development	Thought Leader Development	Spot Production	Digital Name Acquisition
Mar-Comm Plans	Brand Alignment	Scripting	Donor Performance Analysis	Book Promotions	Media Management	Digital Donor Acquisition
Goal Setting	Research	Production	Special Events	Article Placement	Media Research	Digital Conversion
SWOT Analysis	<ul style="list-style-type: none"> Focus Groups 	<ul style="list-style-type: none"> Audio 	Back Office Coordination	Press Releases	Media Response Reports	Digital Communication
Media Consulting	<ul style="list-style-type: none"> In-Depth Interviews (IDI) 	<ul style="list-style-type: none"> Video 	<ul style="list-style-type: none"> Gift Processing Data Entry Receipt Processing Phone Center Coordination 	Content Marketing	Closed Captioning	Search Engine Optimization (SEO)
Digital Consulting	<ul style="list-style-type: none"> Demographic Research 	Printing & Mail Shop	Case For Support Development	Interviews	Media Scripting	Keyword Research
Management Consulting	<ul style="list-style-type: none"> Competitive Research 		Grant Writing	Social Media	Advertising	AdWords Strategies
			Wealth Assessment	Media Scanning	<ul style="list-style-type: none"> Social Media 	Engagement Strategies
				Earned Media ROI Reports	<ul style="list-style-type: none"> Print 	Mobile Marketing
				Media Training	<ul style="list-style-type: none"> TV Radio Outdoor 	Digital Broadcasting